

WP5 - Dissemination of Project Outcomes

Work package number	5	Start Date or Starting Event		2
Work package title	Dissemination of Project Outcomes			
Participant number	1	2	3	4
Short name of participant	UPB	UNIMIB	FOKUS	UNESCO-IHE
Person/months per participant:	5	-	-	-

Objectives

Promotion and dissemination activities are essential lines of actions towards achieving the project objectives. WP5 is dedicated to a series of actions that will encompass both dissemination activities of the project outcomes and results, and promotional activities of UPB excellence in research towards increasing UPB visibility at regional, European and international level.

Description of work

The lead partner is the UPB, as most of the related tasks will need local support. The participants mainly contribute with materials that will be published on the e-Knowledge environment.

Dissemination of the project results contributes significantly to the raise of the staff's research profile as well as the one of the institutions involved. Through the dissemination activities, we specifically target the SDRM network, including public administration, companies, professional bodies, the scientific audience and general public.

Generally, the project results will be promoted through the project web site, through links from the Home Pages of EU strategic partners involved, and through contacts with other major web sites dedicated to the research topics of interest of SDCRP.

The project results will be disseminated in EU publications, through project leaflet and project brochure, during the information events organized during the project (task 2.2 & 2.3), and through the Networking and Knowledge E-Environment, "Knowledge-lake", specially set up for the project stakeholder community.

An adequate and detailed plan for dissemination of results will be set up at the beginning of the project. It will be periodically updated. The plan will include a dissemination strategy that will span both the project life and will be continue also after the end of the project.

T5.1 Develop a Networking and Knowledge E-Environment, "Knowledge-lake" (M2-M36) to support both networking activities and storing, promotion and search for information and knowledge relevant to the research topics in the field of SDWM. It has a major impact on the dissemination of the project activities, as well as of related scientific events and research results in the research field.

This environment is the virtual meeting place of all members of the network, that supports intelligent information storage, search and retrieval of: research papers of staff and PhD students in the network, PhD thesis, SDCR relevant national, European and international projects, pointers to companies doing relevant research in the domain, targeted funding opportunities, plus pointers to: sites containing information on European projects; sites containing information on partner opportunities; gateways to science information and publications; sites that offer ratings and evaluations of universities, sites offering ratings of conferences and scientific events.

It will ease the contact between persons and/or organizations, on specific topics. At the same time, it will allow every interested person to be informed about the latest results/achievements/events.

Knowledge-lake will allow different access to information, from public to classified, based on a multi-level user account system. Knowledge-lake will facilitate the rapid access to most of the on-line resources related to networking and partnership opportunities from a central point. The network utility will be much broader than the scope of the project and UPB staff utilization; it will be accessed by scientists from Romania and Europe at large.

The Knowledge-lake will host the federation of web sites of specific events, in order to make them accessible to the entire community of SDWM.

The activities in this task will strengthen the both the scientific level of UPB staff, by permanent contact to the latest results in the field as, well as the direct contact to stakeholders, and the interlinking capacity, due to the dedicated networking e-environment.

T 5.2 Develop the visual identity package of the project (M1-M4)

Dissemination of the project and its' results is done in various media. A visual identity package will be designed: logo, project leaflet; etc the development, dissemination, promotion visual identity and logo, pin, flag, leaflet, flyer, presentations in Romanian and English, CD-ROM/DVD, and awareness package (DPA package):

During the implementation of the dissemination plan, the visual identity elements will be used on all deliverables.

T 5.3 Promote UPB scientific excellence (M4-M36)

All activities developed during the project lifetime have a dissemination component. An important contribution to this is given by the Networking and Knowledge e-Environment (Knowledge-lake) and the networking activities. Another dissemination component results from the scientific publication activity. Specific promotion activities are:

- participation at Proposers' Day / Info Day, in order to increase visibility of the research results, as a direct consequence of the twinning project, organized by the Commission
- disseminate project results in EU publications, such as The Parliament Magazine, through project leaflet and project brochure, and Newsletter, transmitted to all EU partners and members of the SDCRP information-sharing network;
- advertise and make inserts in promotion publications.
- keep permanent contact with NCP and the Ministry of Education and Research to make the project visible at national level;
- the organization of the Information day event, with participation of representatives of industry, government, policy makers in the field of SDRC has a strong dissemination component. The aim of this brokering event is to promote UPB as an active partner. During the information day, the project results will be disseminated among local academic and industry, towards local stakeholders and particularly SMEs to encourage engagement in innovative approaches and to enhance the leading role of UPB in the region, as well as to attract synergies between UPB, industry and official entities. The Information day events will follow one of the planned scientific events.
- Select papers to be published on Open science platforms (see <https://ec.europa.eu/digital-agenda/en/open-science>)

T 5.4 Valorisation and exploitation/sustainability of project results (M3-M36)

During the project lifetime, in the networking activities, a special attention will be given to creation of a portfolio of possible future partners for research activities.

During the scientific activities carried a portfolio of research topics in which the team achieved excellence and related interested companies, public or private organizations interested to apply the research results, will be

set up.

Selection of

A detailed plan for project valorisation and exploitation of results will be elaborated, as part of the last RQA-review.

Deliverables (brief description and month of delivery)

D5.1 Knowledge-lake e-platform [*month 6*]

D5.2 Dissemination materials [*ongoing*]

D5.3 Project presentation at Proposers' day / Info Day organized by the Commission [*according to EU schedule*]